

Florence, 17 May 2021

Subject: XIIIth Florence Biennale – Official admission and Sponsorship request

Dear Sirs,

we are glad to announce that Ms. **Helena Barbagelata** has been admitted by our Curatorial Board to participate in the **XIIIth Florence Biennale**, which will take place at the historical Fortezza da Basso in Florence, Italy, from the **23rd to 31th of October, 2021**.

The Florence Biennale is the **major contemporary art exhibition in Florence** where it is regarded as an outstanding showcase of the international contemporary art production. In the last twenty years, the Florence Biennale has offered to all participating artist an extraordinary intercultural and interdisciplinary experience. In recognition of this commitment, the Florence Biennale has been included in the program "Dialogue between civilizations" by the United Nations in 2001, and has obtained the patronage of the Italian National Commission for UNESCO in 2017.

Within the framework of the Florence Biennale, each participating artist competes for the "**Lorenzo il Magnifico**" Awards, conferred by our International Jury to the best exhibiting artists for their works on show, as well as for several Artist Residencies and other Special Awards. Furthermore, the "Lorenzo il Magnifico" and "Leonardo da Vinci" Lifetime Achievement Awards are conferred to individuals and/or organisations who have reached pinnacles of artistic achievement and/or stood out for their contribution to culture: **Marina Abramović, Christo & Jeanne-Claude, Gilbert & George, Salvatore & Wanda Ferragamo, Ferrari & Pininfarina, David Hockney, Anish Kapoor, Elsa Peretti (Tiffany & Co.), Paula Scher (Pentagram, NY), and Franco Zeffirelli** are among the recipients in the past editions.

The XIIIth edition Florence Biennale will be held under the high patronage of the **European Parliament** and **Tuscan Region** and will engage participating artists, designers and visitors in a rich programme of collateral events, performances, screenings, workshops, conferences, presentations, and lectures relating to the theme: "**Eternal Feminine | Eternal Change. Concepts of Femininity in Contemporary Art and Design**".

We welcome sponsoring initiatives aimed at enabling artists to participate in the Florence Biennale, therefore we would be grateful if you could support Ms. **Helena Barbagelata** to take part in this event. In that case, the name and logo of the sponsor will be published in the official catalogue and web site of the Florence Biennale, while several other benefits are shown in the official documentation reserved to participating artists.

Thank you very much for your attention and support.

Best Regards



Jacopo Celona
Director